

A Social Media Primer for Family Historians

Susan Davis

British Isles Family History Society of Greater Ottawa
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- ▶ It's not about the technology, it's about the community. 1. [Shel Holtz](#)
- ▶ If you keep doing the things you've always done and keep getting the same results you've gotten in the past, are you happy with that? 2. [Bringing Genealogy Societies into the 21st Century](#) by [mysociety](#)

Concerns

▶ Privacy

- “Oxymoron: Privacy and the Internet”

<http://www.rootsweb.ancestry.com/~mistclai/privacy.html>

▶ Copyright

- Copyright Resources on the Web

<http://www.cyndislist.com/copyright/>

Benefits

- ▶ Social media makes it easier for you to
 - build – collaborate – connect – communicate – contribute – create – discover – distribute – find – keep in touch – locate – publish – share

Find Your Family

“Five Ways to Use Social Media to Find Your Family” by Gena Philibert Ortega

1. get the word out
2. seek others
3. ask questions
4. find other people's trails
5. make your ancestor a star

Source:


Internet Genealogy, p.47-49, April-May 2011

Make Your Ancestor the Star

http://mylookbackintime.com/Home.html

Gmail - Inbox (314) - davisben... Dave Obee's Family History Pa... my look back in time

Home Family Stories Gambrill/Reed Tree Taylor/Degan Tree



My grandmother - Nellie Reed c.1910

my look back in time

Welcome

Glad you dropped by. I'm John Gambrill and my family roots are in south-east England. This look back in time started from a childhood fascination with my grandfather's stories about the Gambrill family tree. This site is not just a list of my ancestors, it is stories about where and how they lived, how they met their spouses, their adventures, tragedies, and occasional skeletons in the closet. Many visitors will find their own ancestors, and others

Recent Additions

- [Brushes with Royalty](#)
- [Vanishing Occupations](#)
- [Lure of a better life in London](#)
- [Caroline Gambrill \(nee Haynes\)](#)

9:52 AM
11-09-13

Blogs

- ▶ Who to follow
 - <http://anglo-celtic-connections.blogspot.com>
 - <http://blog.eogn.com>
 - <http://www.cangenealogy.com>
- ▶ Feed readers, RSS
- ▶ Finding more
- ▶ Making your own



Microblogs - Twitter

- ▶ 140 characters
- ▶ Newsfeeds & conversations
- ▶ Who to follow
 - <http://twitter.com/#!/GenealogyCanada>
 - <http://twitter.com/#!/CaroleRiley>
 - <http://twitter.com/#!/civilwarreportr>
 - <http://twitter.com/#!/BIFHSGO>
- ▶ Finding more
- ▶ Getting involved

Networking sites

- ▶ Finding lost cousins
- ▶ Who to follow
 - <http://www.facebook.com/pages/British-Isles-Family-History-of-Greater-Ottawa/149788348437126>
 - <http://www.genealogywise.com>
- ▶ Finding more
- ▶ Getting involved



Photo sharing

- ▶ Finding the old homestead
- ▶ Searching
- ▶ Sharing
- ▶ Getting involved

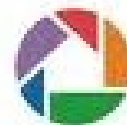
Share Your Photos

facebook



iPhoto

photobucket



Picasa.

flickr

Video sharing

- ▶ Learning
- ▶ Searching
- ▶ Sharing
- ▶ Getting involved
- ▶ Where to start
 - Genealogy Gems TV

Upload Video

You Tube

Dailymotion

 **metacafe**

Y! VIDEO

REVVÉR

vimeo

veoh

blip.tv

To Multiple Sites

Podcasts

- ▶ Listen
- ▶ Learn
- ▶ Who to follow
 - Genealogy Gems
 - Family History Made Easy
 - Genealogy Guys
- ▶ Finding more
- ▶ Making your own
 - <http://www.blogtalkradio.com/mysociety>

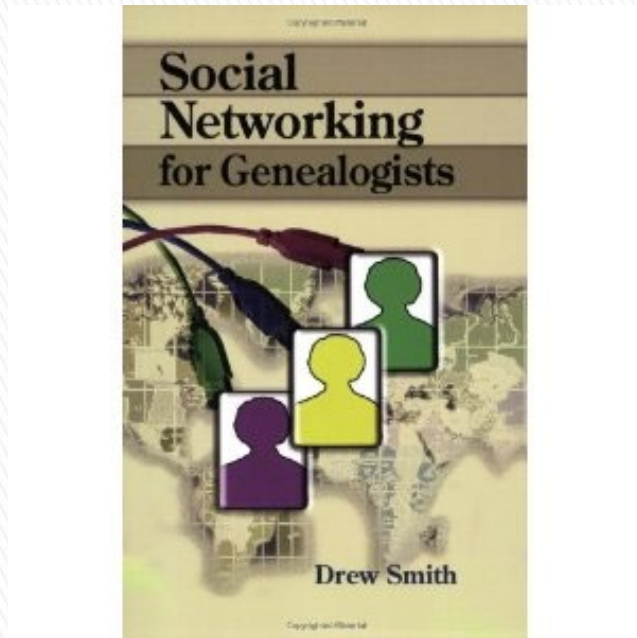


Wikis, online trees, etc.

- ▶ Family Search
- ▶ We Relate
- ▶ Ancestry.ca
- ▶ Google Docs
- ▶ Dropbox



Recommended resources



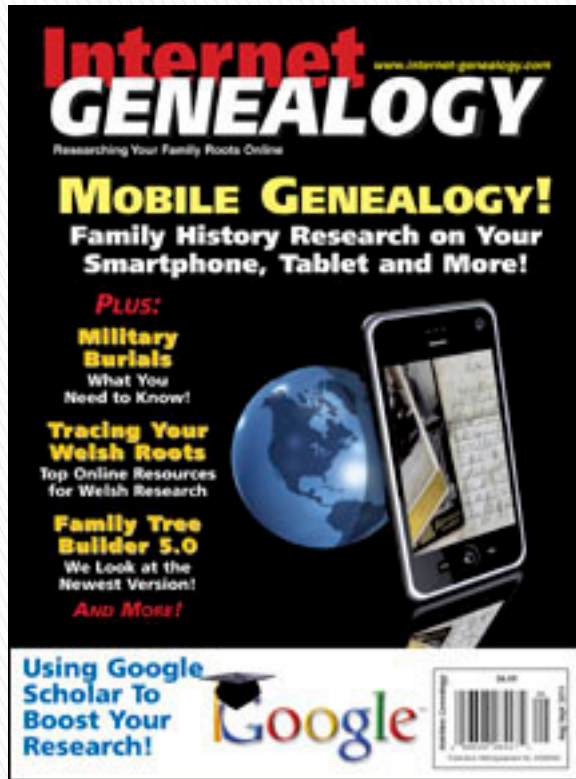
Social Networking for Genealogists by Drew Smith

- ▶ Social media for the wise genealogist – 6 week online course from the National Institute of Genealogical Studies
- ▶ <http://www.genealogicalstudies.com/>

Print

Web

More resources



▶ Thomas MacEntee's Quick Reference Sheets:

- Facebook
- Blogger
- WordPress
- Google Docs

<http://www.geneabloggers.com/cheat-sheets-quick-reference-cards/>

Magazines

Getting Started Guides



Still more resources

▶ **Dave Obee's online guide to genealogy**

- Blogs
- News
- Social networking
- Apps for mobile devices
- Geography
- Tools
- In the cloud
- Search
- Podcasts
- Television

▶ <http://www.daveobee.com/links/blogs.htm>

▶ **Suggestions from fellow researchers:**

Links

Conferences